



Join the Michigan Pavilion at USFES at FMI May 1-3, 2005!

The time has arrived for you to reserve your exhibit space in the Michigan Pavilion at the U.S. Food Export Showcase (USFES) in conjunction with the Food Marketing Institute (FMI) in Chicago, May 4-6, 2003! This is the largest show of its kind in North America, boasting over 6,000 qualified international buyers and 30,000 qualified domestic buyers.

The FMI show will see big changes in 2005. The state pavilions will move to the front of the show floor, which will lead to much greater exposure for Michigan companies exhibiting in the pavilion.

Booth spaces for the USFES Pavilion will be \$2,200 for a 10x10 space. Booth spaces will be awarded on a first-to-pay, first-to-choose basis. **Past exhibitors referring a new company that exhibits in the Michigan pavilion will receive a \$100.00 reimbursement.**

If you are a first-time exhibitor, or have not exhibited in the last three years you may be eligible for the MIATCO Branded Program and a 44% reimbursement of your exhibit costs.

For more information contact Jamie Zmitko at
(517) 241-3628 or zmitkoj@michigan.gov.